

## Tips On Placing Ads

### How Do I Increase Font Size & Color?

Understanding an "html" Code

This code tells the computer what you want to do with your ad. For instance; If you want your words in red, you would type this in front of your word:

**<font color=B22222>** This instructs your computer that you want your word to be colored "Red". But you must tell the computer when to stop using a color, so you must place this code at the end of your word or sentence: **</font>**  
(look at the bottom of page 2 for more color codes)

If you want to enlarge your words or sentences you must type this in front of the word: **<font size=5>** the larger the number, the larger your word. Once again, you need to tell your computer when to stop enlarging, so you must type this at the end of the word or sentence: **</font>**

Maybe you want to number or bullet point items or make something **bold** or underlined?

Remember, everything you start must have a finish, for instance:

If you want to make the word "photography" in bold, you would add **<b>** in front of the word, but you must finish the bold by typing **</b>** at the end of the word.

Want to underline? Type **<u>** in front of the word and **</u>** at the end of the word. To add breaks or spaces for numbering or bullet points type: **<br>** at the end of the sentence only. The more "**<br>**" the more space between sentences

For more help on this topic

visit: ["http://www.htmlgoodies.com/primers/html/article.php/3478161"](http://www.htmlgoodies.com/primers/html/article.php/3478161)

## **How Do I Insert Pictures?**

Inserting pictures in your ad is very easy and will set you apart from the crowd. Follow these steps:

1. Take a digital picture of what you're selling. Or just a picture of something to attract the a potential client.
2. Download your picture into a file on your computer.(like picture file)
3. Go to a website like ["http://www.photobucket.com/"](http://www.photobucket.com/) This website is free and will instruct you on how to set up your pictures for inserting on your ad.  
Still need help? OK here we go:  
Step 1. Once you are at the picture uploading website, join, it's free!  
Step 2. See the boxes with the "browse" button? Click on it and look for your picture, double click on it then press the "upload" button on the site.  
Step3. In a couple of minutes your picture will appear at the bottom of the page. Below the picture, click on the word "**HTML Tag**".  
Step4. Now go to your ad and insert your picture by right clicking and scrolling down to "paste". This will place the code of your photo on your page!

**"People want instant gratification. Without pictures and links to your website, you're just another salmon swimming upstream."**

## **How Do I Link My Website Address To My Website?**

You want people to be able to click on your web address and go directly to your web site.

Most people do not know how to link on craigslist. They have their website on their ad, but you cannot click on it to go directly to their site. Here is what you do:

You must type **http://** in front of your website address for it to link

Example... ["http://www.SoundProEntertainment.com/"](http://www.SoundProEntertainment.com/)

You will know it works when your web address turns blue.

**Beware!**

Use your photos, or by permission only.

Don't post and leave it. Refresh weekly. Consistency pays off!

## **Do You Want Some Color Codes Now?**

**BLUE= 0000FF**

**GREEN= 008000**

**RED= B22222**

**ORANGE= FFA500**

**PURPLE= 8B008B**

**PINK= FF1493**

**WHITE= F8F8FF**

**AQUA= 00FFFF**

## Visit These Websites To Help you With Pictures And HTML Codes

["http://www.webmonkey.com/"](http://www.webmonkey.com/)

["http://www.snapfish.com/"](http://www.snapfish.com/)

["http://www.shutterfly.com/"](http://www.shutterfly.com/)

["http://www.picasa.com/"](http://www.picasa.com/)

## HERE'S TO YOUR SUCCES



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**REMEMBER: YOUR CREDIT CARD OR BANK STATEMENT WILL SHOW A CHARGE BY: "CLICKBANK OR CLKBANK\*COM"**